



Alcohol Risk Reduction Training  
**INSTITUTE**

**SHOW PROS announces our new Alcohol Risk Reduction Training Institute**

**Basic Overview and Description of Services Offered by the Institute  
North and South Carolina**

• **Alcohol Risk Reduction Training**

- 2 hour class taught at your business or our office
- Class available in Spanish and English
- South Carolina lead instructor retired SLED Agent and former SC ABC Commission Agent
- North Carolina lead instructor former ALE Agent and ABC Commission Education Director
- Reduce your liability and education your employees on how to legally and responsibly sell and serve alcoholic beverages
- Fatal vision goggles used to simulate intoxication

• **Written Compliance Inspection**

- Our staff will conduct a comprehensive written inspection of your premises to include reviewing: invoices, books, records, locked storage area(s), mixing stations, permits, licenses, certificates, and hazards. This inspection includes viewing the entire premises both exterior and interior looking for ABC violations which could cost you a fine or suspension.
- The inspection also includes quizzing your employees to determine their knowledge of ABC laws and regulations.

• **Alcohol Sales Compliance Monitoring**

- Our staff will conduct a comprehensive written inspection of your premises to include reviewing: invoices, books, records, locked storage area(s), mixing stations, permits, licenses, certificates, and hazards. This inspection includes viewing the entire premises both exterior and interior looking for ABC violations which could cost you a fine or suspension.
- The inspection also includes quizzing your employees to determine their knowledge of ABC laws and regulations.

• **Retail and Special Event ABC Permit Application Services**

- We assist new and existing businesses obtain ABC permits from the North Carolina Alcoholic Beverage Control Commission and South Carolina Department of Revenue
- We obtain answers to all of your ABC questions
- We assist clients in completing all of the required documents to insure paperwork is completed accurately

• **ABC Violation consulting for Attorneys**

- Our staff provides consulting services on ABC related matters including violations, permitting and special events to attorneys in North Carolina and South Carolina.

***SHOW PROS***

*Alcohol Risk Reduction Training*

***INSTITUTE***

*“We provide the highest level of customer service to our clients. There is no substitute for experience. Our experienced team at Show Pros has worked directly for the state agencies responsible for administering and enforcing ABC laws in both North and South Carolina. We are your source for accurate information about ABC related matters.”*

*Danny Sellers, VP of Training*